A Letter Regarding Our Holiday Store

Sharing and Caring has always been very busy during the Holiday season, and this year will be no different. We look forward to once again providing meals for families at Thanksgiving and Christmas; but we are especially excited about Christmas. We would love to share with you our vision for providing gifts for kids and empowering parents at Christmas time!

We know that all people benefit from the joy of giving; we also know that every parent knows their child best. This year we are going to repeat our traditional gift sponsorship program with the “Christmas Toy Store.” This is a special store where parents can buy new toys for their children at very low prices. The store provides parents the “greatest gift”—the power to choose and the dignity of providing Christmas for their children. The Christmas store will be supplemented with a modified version of our “angel tree” program. The “angel tree” will provide for needs i.e. clothes, shoes, school supplies. The Christmas store will be available for parents to purchase gifts. The two programs will supplement each other. Last year 147 families shopped at the Christmas store for their children.

The Niceville community is rich in its generosity towards those less fortunate. And this year there are three ways to give to our Christmas programs:

1. Donate new unwrapped toys to Sharing and Caring to be sold at rock-bottom prices at our Christmas stores.

2. Sponsor a family through our angel tree and provide for common necessities.

3. Make a cash donation that will be used as needed to support both programs.

We know there will be a lot of questions: Why the change? Where will the store be? What happens to the money collected? What sort of toys should I donate? We will provide that information and much more on our web site in September or you can always call Sharing and Caring and ask for Marla.

We want to challenge you this year to try something new. We want you to embrace the opportunity to share a toy with a child and give the gift of dignity to a parent!

Sharing and Caring
Holiday Coordinator
Marla Hodgell